

# Newsletter

September 2004



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## Today's Research, Tomorrow's Practice™: Technology's Impact on Standards of Care

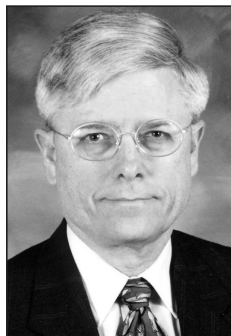
The theme of Academy 2004 Tampa will be illuminated by top researchers in a keynote plenary session on Thursday, December 9th, from 12:00–2:00 p.m. The mayor of Tampa, The Honorable Pam Iorio, will give brief welcome remarks. This *Technology's Impact on the Standards of Care* session will include the important changes that research and technologies (including bioinformatics, telehealth, imaging, etc.) have already brought to health care delivery and, most essentially, promise to bring in the future.



The opening presentation by **David Valle, MD**, will shed light on the impact and spectacular successes of the human

genomic project and genetic medicine, based on his research with clinical, biochemical, molecular and therapeutic aspects of human genetic diseases. Dr. Valle is Professor, Departments of Pediatrics, Ophthalmology and Molecular Biology & Genetics, the Johns Hopkins University; Investigator,

Howard Hughes Medical Institute; Director, Predoctoral Training Program in Human Genetics; and Director, Center for Inherited Disease Research. His research interests involve clinical, biochemical, molecular and therapeutic aspects of human genetic diseases.



Attendees will also learn how these discoveries are impacting disease prevention and treatment in general, but particularly in eye disease. **Charles M. Wormington, OD, PhD, FAAO**, of the Pennsylvania College of Optometry (PCO) will focus more directly on the implications of these advances in the direct delivery of primary eye and vision care and implications for optometric education in the next 10 years. Dr. Wormington is an Associate Professor of Biophysics and Optometry at PCO, the Staff Biophysicist at the Light and Laser Institute at PCO, and clinical teaching staff at The Eye Institute at PCO.

OPTOMETRY WILL SHINE IN TAMPA

## The American Academy of Optometry's 2004 Awards

Congratulations to the Academy Award recipients for 2004.

### The Charles F. Prentice Medal

*Recipient:*

*Robert Weinreb, MD*

The Prentice Medal is awarded annually to an outstanding scientist who has contributed significantly to the advancement of knowledge in the visual sciences.

### Glenn A. Fry Lecture

*Recipient: John G. Flanagan, PhD, MCOptom, FAAO*

The award, given by the American Optometric Foundation (AOF), recognizes a distinguished scientist or clinician for his or her current research contributions. The recipient presents a special paper at the annual meeting of the American Academy of Optometry.

### American Academy of Optometry - Essilor Award for Outstanding Contributions to International Optometry

*Recipient:*

*Brien Holden, PhD, DSc, OAM, FAAO*

This award recognizes an individual, individuals or organizations for extraordinary contributions to international optometry or international eye care.

### Carel C. Koch Memorial Medal

*Recipient: John Whitener, OD, MPH, FAAO*

The Carel C. Koch Memorial Medal is awarded to a person who

(See AWARDS, p. 12)

# Annual Business Meeting, December 11, 2004

The agenda for this year's Business Meeting will include the election of Officers and Board members, a review of the financial state of the Academy, including its four key goals for fiscal year 2005, consideration of a proposed increase in membership dues and presentation of the 2004 Life Fellowship and Eminent Service Awards. This year the Business Meeting will consist of two sessions, both of which will take place on Saturday. The first session of the meeting will be held from 7:30–8:15 am (with continental breakfast) and the second session from 5:00–6:00 pm.

## Election of Officers and Board Members

The election of Officers and Board members occurs every two years. Officers will be elected at the morning session of the Business Meeting. Immediately following election of Officers, the slate of nominees for At-large Board members will be presented by the Nominating Committee and nominations will be accepted from the floor. Voting will take place during the day at a specially designated voting area in the Tampa Convention Center. Election results will be announced at the second session of the Business Meeting.

## Financial State of the Academy

The Academy's financial state continues to remain healthy. Expenses for existing programs in the new fiscal year budget were held to no more than a four percent increase, which is consistent with the national Consumer Price Index (CPI) increase for 2004. The Academy's financial management policy calls for reserves of 35 percent of its annual operating expenses. Since the transition to its own staff and office in 1996, the Academy has increased reserves from 6 percent of its annual operating expenses to 31 percent at the end of fiscal year 2003.



## Academy Goals for 2005

In preparation for developing the budget for fiscal year 2005 (July 1, 2004–June 30, 2005), the Board of Directors identified four key goals:

### 1. Support for Research and the American Optometric Foundation (AOF)

In order to strengthen support for optometric education and research, the Board has decided to assist the AOF financially by covering the salaries and benefits costs of their staff for up to three years. For fiscal year 2005 this amount is \$72K.

### 2. Member Service Enhancements

To stay up-to-date, the Academy's computer hardware and member management software

must be upgraded to a level that supports current technologies. This will allow the Academy to implement an online dues payment system and enhance the AAO Web site for more timely communication, some of the expense being offset by a reduction in printing and postage.

### 3. Education Innovations

By investing in new educational programs, the Academy will continue to attract the best and brightest speakers to present cutting edge information at the Annual Meetings.

### 4. Membership Development

New members are the lifeblood of the organization and the Academy needs to increase its efforts to recruit new candidates for Fellowship.

## Proposed Increase in Membership Dues

The Academy's income is primarily dependent on two sources of revenue: Annual Meeting income and membership dues. In order to meet the goals set out for 2005, and continue to meet the organization's ongoing obligations, the membership will be asked to approve an increase in membership dues for implementation beginning in January 2005 (see table below).

The last dues increase occurred in 2002, and it represented a 21 percent increase from the 1997 dues amount. By adopting the proposed dues schedule, the Academy will be able to continue to meet its goals and remain at the forefront of the optometric profession.

Membership Category	2004 Dues	Proposed 2005 Dues	Proposed % Increase
Fellow	\$260	\$325	25
Fellow Emeritus	\$65	\$80	23
Candidate for Fellowship	\$70/130/195/260*	\$85/160/240/325*	21/23/23/25
Student	\$25	\$30	20

\*Prorated based on the calendar year of OD graduation:  
Current year/previous year/two years ago/three or more years ago.

# Highlights of the Meeting

The sun is shining brightly on this year's Academy annual meeting in the form of quality education! Listed below are only a few of the illustrious presentations planned for you by the best and the brightest.

Launching the first day, **Murray Fingeret**, OD, FAAO, of SUNY will present *A Day with a Glaucoma Consultant*, featuring **Douglas Anderson**, MD, of the Bascom Palmer Eye Institute and **Michael Patella**, OD, of Carl Zeiss Meditec. Different forms and stages of glaucoma and ocular hypertension will be discussed, with diagnosis and therapeutic options described. Audience members will have an opportunity to present cases that will be included in the discussion.

Thursday, December 9, 8-10 AM

## This year's Special Topics courses are ablaze with talent!

The Academy's own **Robin Chalmers**, OD, FAAO, and **Peter Bergenske**, OD, FAAO, will provide information on *Managing Contact Lens-Related Dryness*. An evidence-based approach to identifying,

diagnosing, and managing dry eye symptoms among contact lens wearers will be introduced for the clinician to gain knowledge of the impact of materials, care systems, and medications on symptoms associated with contact lens wear.

Thursday, December 9, 8-10 AM

Participants will learn about the special issues in *Understanding Outflow in Glaucoma*, presented by **John G. Flanagan**, PhD, MCOptom, FAAO, of the University of Waterloo, with special guests, **C. Ross Ethier**, PhD, of the University of Toronto, and **Thomas F. Freddo**, OD, PhD, FAAO, of Boston University. Clinicians will leave this course with updated information on the biology of aqueous inflow and outflow, including the pathobiology of the more common glaucomas.

Thursday, December 9, 11 AM-12 Noon

**Dr. Flanagan** will also present *The Optic Nerve Head in Glaucoma*, along with **Claude Burgoyne**, MD, of the Louisiana State University, **C. Ross Ethier**, and **Ted D. Garway-Heath**, FRCOphth, MD, of the Moorfields Eye Hospital in London.

Clinical digital imaging techniques (three-dimensional imaging of the optic nerve, nerve fiber layer and retina) have resulted in a new perspective of the relationship between the structure of the optic nerve and visual function in the development of glaucoma.

Thursday, December 9, 2-4 PM

**Jimmy Bartlett**, OD, DOS, ScD, FAAO, of the University of Alabama at Birmingham and **Karla Zadnik**, OD, PhD, FAAO, of The Ohio State University will present *Highlights from Ophthalmic Meetings: Association for Research in Vision and Ophthalmology (ARVO)*. The rapid advancement of new technology and advances in eyecare has led to the necessity of clinicians to stay abreast of the latest developments to better educate and guide patients.

Friday, December 10, 8-9 AM

(See BRIGHT LIGHT, p. 4)

## New for Academy 2004 Tampa! Print Your Own CE Certificates

New this year! Immediately following Academy 2004 Tampa, beginning on Monday, December 13, 2004, you will be able to print your own continuing education (CE) certificate—suitable for submitting to your state board. Print your certificate at your convenience. No lines, no forms to have stamped!

You will be sent your own personalized link to the Academy's Web site. You will be able to generate your CE certificate with the courses and number of credits listed. This service will be available for 30 days after the Annual Meeting.

After the link to the Web site expires, the Academy will still have access to the certificate, in case you need it in the future.



### AMERICAN ACADEMY OF OPTOMETRY

#### ACADEMY OFFICERS

President: Thomas L. Lewis, OD, PhD, FAAO, Philadelphia, PA  
 President Elect: Joe Yager, OD, FAAO, Orlando, FL  
 Immediate Past President: Robert D. Newcomb, OD, MPH, FAAO, Columbus, OH  
 Secretary-Treasurer: Richard E. Weisbarth, OD, FAAO, Duluth, GA  
 Mark Eger, OD, FAAO, Coraopolis, PA  
 P. Sarita Soni, OD, MS, FAAO, Bloomington, IN  
 Karla Zadnik, OD, PhD, FAAO, Columbus, OH  
 Thomas F. Freddo, OD, PhD, FAAO, Boston, MA

#### AAO NEWSLETTER

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 Editor: Deborah K. Brandt, Rockville, MD

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## Exhibitors for Academy 2004

(as of August 2, 2004)

A.I.T. Industries  
 ABBA Optical  
 Accutome, Inc.  
 Advanced Medical Optics (AMO)  
 Advanced Vision Research  
 Alcon Laboratories, Inc.  
 Allergan  
 American Academy of Optometry  
 American Optometric Foundation  
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 and Ophthalmology  
 Augen Optics  
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 Blanchard Contact Lens, Inc.  
 Briot-Weco  
 Canon Medical Systems  
 Carl Zeiss Meditec Inc.  
 Chadwick Optical, Inc.  
 CIBA Vision  
 Citi Health Card  
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 Cooper Vision, Inc.  
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 Essilor Lenses - Varilux  
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 Gulden Ophthalmics  
 Haag-Streit USA  
 Heidelberg Engineering  
 Heine USA  
 Hoya  
 HPSC, Inc.  
 Hydrogel Vision Corp.  
 Inspire Pharmaceuticals, Inc.  
 International Association of  
 Contact lens Educators (IACLE)  
 Keeler Instruments  
 Konan Medical, Inc./Datamed  
 Devices  
 Laser Diagnostic Technologies  
 Lens Dynamics Inc.  
 Lighthouse International  
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 Handicapped  
 Nova Southeastern University  
 College of Optometry  
 Ocular Sciences, Inc.  
 Oculus, Inc.  
 Odyssey Medical, Inc.  
 Ophthonix, Inc.  
 Optelec US, Inc.  
 Optical Connection Inc.  
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 Paragon Vision Sciences  
 Pfizer Pharmaceuticals  
 Precision Vision  
 Prima Systems, Inc.  
 Primary Care Optometry News -  
 SLACK  
 Propper Manufacturing Co., Inc.  
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 Richmond Products  
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 Tru-Form Optics  
 Unilens Corp. USA  
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 Versa Vision/Universal Software,  
 Inc.  
 Vision Advantage, Inc.  
 Vistakon  
 VISX, Incorporated  
 Volk Optical  
 VSP  
 Walters Low Vision Optics  
 Welch Allyn, Inc.  
 Ziemer Ophthalmic Systems

For more information about  
 an exhibiting company, visit the  
 Academy's Web site at  
[www.aaopt.org](http://www.aaopt.org)

(BRIGHT LIGHT, from p. 3)

Immediately following will be  
**Louis J. Catania**, OD, DSc, FFAO,  
 and **Paul Karpecki**, OD, FFAO,  
 presenting their *Highlights from  
 Ophthalmic Meetings: American  
 Society of Cataract and Refractive  
 Surgery (ASCRS)*.

Friday, December 10, 9-10 AM

**Mark Dunbar**, OD, FFAO, of the  
 Bascom Palmer Eye Institute pres-  
 ents the *Retinal Disease Update*.  
 He will be joined by **Elias C.  
 Mavrofrides**, MD, of Bascom Palmer  
 Eye Institute to discuss newest treat-  
 ments for choroidal neovasculariza-  
 tion from Age-related Macular  
 Degeneration (AMD) including the  
 latest on antiangiogenic drugs, the  
 role of intravitreal kenalog injections  
 for patients with macular edema due  
 to retinal vascular disease, the latest  
 information on treating macular  
 holes and expanding spectrum of  
 vitreomacular traction, and when to  
 peel.

Friday, December 10, 10 AM-12 Noon

**Dr. Dunbar** will also present  
*Comparing Retinal Instruments*,  
 joined by **William L. Jones**, OD,  
 FFAO, and **Jerome Sherman**, OD,  
 FFAO. Several new retinal imaging  
 instruments have become available  
 to practitioners that allow for more  
 precise examination of the retina and  
 macula. The Optomap, Retinal Thick-  
 ness Analyzer (RTA) and Optical  
 Coherence Tomography (OCT) all  
 provide clinicians with more detailed  
 information.

Friday, December 10, 2-4 PM

**Paul Karpecki** has researched  
*Innovations in Ophthalmic Surgery*  
 and will be joined by **Marc Bloomen-  
 stein**, OD, FFAO, **Stephen Pascucci**,  
 MD, and **Stephen Updegraff**, MD, to  
 describe current modes of treatment  
 and the future of refractive surgery.  
 These individuals with extensive  
 experience in surgery or co-manage-  
 ment will discuss laser advances  
 such as wavefront technology, pres-  
 byopic procedures including  
 Conductive Keratoplasty and accom-  
 modating intra-ocular lenses (IOLs),  
 and phakic IOLs.

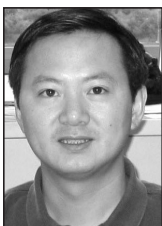
Saturday, December 11, 2-4 PM

## Monroe J. Hirsch Memorial Research Symposium



Sunday, December 12th, focus your attention on the 2004 Hirsch Research Symposium, *The Genetics of Ocular Disease*. The Hirsch Research Symposium

was developed to provide a forum for advancements in vision science on a particular topic. The keynote speaker, **Ian M. MacDonald**, MSc, MD, CM, of the Department of Ophthalmology, University of Alberta, will discuss the current understanding of ocular genetics. Over the past 13 years, Dr. MacDonald's laboratory has researched an X-linked blinding disorder: choroideremia (CHM).



Dr. MacDonald will be followed by **Xiaohua Gong**, PhD, of the University of California, Berkeley, who will explain the genetics of cataract formation. Dr. Gong's

laboratory is interested in the studies of identification and characterization of novel genetic factors that play essential roles in the development and diseases of the eye, as well as the studies of using these disease models to develop biological and/or chemical tools to diagnose, prevent and/or cure related eye diseases.



**William Hauswirth**, PhD, of the Department of Ophthalmology at University of Florida, Gainesville, will be discussing the most current modalities for genetic

therapy in eye disease. Dr. Hauswirth is the Rybaczki-Bullard Professor of Molecular Genetics.



**Robert Nickells**, PhD, of the University of Wisconsin, Madison, will educate attendees on gene expression and therapy in glaucoma. Dr. Nickells' laboratory uses trans-

genic mouse technology to investigate the roles of apoptotic regulatory genes in the process of retinal ganglion cell death.



**Robert Wojciechowski**, OD, MSc, of the Johns Hopkins University Bloomberg School of Public Health, will discuss the impact of the genetics of ocular

disease on the profession of optometry. Dr. Wojciechowski is an American Optometric Foundation (AOF) Ezell Fellow.

## Thank You to Our Corporate Sponsors

The American Academy of Optometry extends its appreciation to the following sponsors of the Academy 2004 Global-Pacific Rim Meeting and the 2004 Annual Meeting.\*

**Support the companies that support the Academy—in your practice—where it counts the most.**

### PATRON (\$150,000+)

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Review of Optometry

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Eschenbach  
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Stereo Optical

\*As of August 3, 2004

## Academy 2004 Hotel Reservations

The Academy received an overwhelming positive response to our communications about the importance of staying in contracted hotels for the annual meeting. Thank you. Your support of the Academy, by way of staying in a headquarters or contracted hotel, is a testament to your willingness to give back to the profession through your professional organization.

Remember, when you stay in a

contracted hotel for **Academy 2004 Tampa**, you get discounted rates for your sleeping room, easy access to all meeting programs, better networking opportunities—AND you help us keep overall meeting costs down.

Register for the meeting today by selecting *Register Online* at: <http://www.aaopt.org/>

Book your sleeping room by selecting *Book Your Hotel* at: <http://www.aaopt.org/>

## Just for Students!



Hannah Son

All Academy 2004 Tampa lectures, symposia, scientific presentations and social events are open to student registrants. You are encouraged to actively participate in the meeting. In addition, there are also two student-only events.

- **Thursday, December 9: Student Welcome Reception**  
The reception will be held from 5:00–6:00 pm in the Tampa Convention Center. This is an opportunity for you to relax and meet students from around the world while enjoying a cocktail and snacks. Be certain to pick up a coupon for the drawing to win a

free ticket to attend the Sunday, December 12 banquet. Drop off your coupon at the Academy's Membership Booth (booth #935) located in the Exhibit Hall.

- **Friday, December 10: Student Networking Buffet Luncheon**  
Continue networking on Friday at the Student Networking Luncheon sponsored by Cooper-Vision, Inc. Representatives from residency programs will be on hand to answer questions. There will also be a drawing for free tickets to attend the Sunday, December 12 evening banquet. The luncheon will be held from noon to 1:30 pm at the Tampa Marriot Waterside Hotel.

Check out the Academy Web site at [www.aapt.org](http://www.aapt.org) to download student membership application and hotel reservation forms, to

learn more about the student travel fellowship programs and to review the Academy 2004 Tampa program offerings. If you have any questions, ask your school's AAO liaison, or feel free to contact me at [sonhannah@yahoo.com](mailto:sonhannah@yahoo.com), and if I am unable to answer your questions, I will help you find someone who can.

I look forward to working with you and hope to meet you in Tampa!

Hannah Son  
AAO National Student Liaison

### MARK YOUR CALENDAR

## Academy 2004 Tampa

### June 15–November 12:

#### Hotel Reservations

AAO Housing Bureau processes hotel reservations at reduced, Academy 2004 Tampa block rates. Visit <http://aaopt.org/meetings/meeting4/travel/index.asp> for further details.

### July 5–November 26:

#### Pre-registration

Online pre-registration for Academy 2004 Tampa! For more information, visit <http://aaopt.org/meetings/meeting4/registration/index.asp>. Pre-registration rates increase on October 30, 2004 and continue until November 26 when pre-registration ends.

### September 15:

#### Personal Program Planner (PPP)

The online PPP opens! This tool is

located on the Academy's Web site and provides a direct link to session and presentation titles, presenter names and abstracts that will be offered in Tampa. Planning ahead makes your life more efficient as you look forward to December 9–12.

### October 4:

#### Student Travel Fellowship (STF) Application Deadline

### October 30:

#### Pre-registration Rates Increase

### November 26:

#### Pre-registration Deadline

### December 9–12:

#### Academy 2004 Tampa

## Golf Conference 2005 AAO New Jersey Chapter

March 16–20, 2005  
Hilton Embassy Suites  
At Kingston Plantation  
Myrtle Beach, SC

- 15 Hours COPE CE
- 3 Rounds of Golf at Myrtle Beach Premier Golf Courses: Thistle, Grand Dunes and World Tour
- Saturday Night Banquet with Prizes

Registration: \$850  
(includes all CE,  
Golfing & Banquet)  
(Golfing Non OD and  
Non-Golfing OD packages  
available)

For accommodations and additional information, contact:  
Dennis Lyons, OD, FAAO  
Phone: (732) 920-0110  
Fax: (732) 920-7881  
E-mail: [dhl2020@aol.com](mailto:dhl2020@aol.com)





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THE

T O R C H



An affiliate of the American Academy of Optometry

## The American Optometric Foundation Announces 2004–2005 Ezell Fellows

The American Optometric Foundation (AOF) is pleased to announce the 2004–2005 William C. Ezell Fellowship recipients. The Ezell Fellowship Program, named after AOF's founder, William C. Ezell, OD, was established in 1949 to provide opportunities to full-time post-graduate researchers who plan to pursue careers in optometric research and education.

Fellowship recipients were selected by the American Academy of Optometry's (AAO) Research Committee on the criteria of scholarship, research, teaching ability and potential. This year's Ezell Fellows are involved in exciting

research that will have a direct bearing on the profession. As with the esteemed list of previous Ezell Fellows, optometry will surely benefit from the future contributions of these individuals.

**AAO Section on Cornea & Contact Lenses – Ezell Fellowship:**  
*Loretta Szczotka Flynn, Case Western University Department of Ophthalmology*

**Bausch & Lomb – Ezell Fellowship:**  
*Kit Guan, Toronto University*

**CIBA Vision – Ezell Fellowship:**  
*Robert Wojciechowski, Johns Hopkins University School of Medicine*

**Essilor – Ezell Fellowship:**  
*Sanjeev Kasthurirangan, University of Houston College of Optometry*

**Ocular Sciences – Ezell Fellowship:**  
*Michael Twa, The Ohio State University College of Optometry*

**Vistakon – Ezell Fellowships:**  
*Sandra Block, Illinois College of Optometry  
Srihari Narayanan, University of Houston College of Optometry*

AOF would like to acknowledge the generosity and support of our Ezell sponsors:



SECTION ON CORNEA  
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To review the list of past Ezell Fellows, visit AOF on the Academy's Web site [www.aaopt.org](http://www.aaopt.org). For more information on the Ezell Fellowship program or how to support the Section on Cornea & Contact Lenses Ezell Fellowship, please contact Christine Armstrong, Foundation Director, at 301-984-4734 or [Christine@aaoptom.org](mailto:Christine@aaoptom.org).

# Academy 2004 • Tampa • Hotel Reservation Form

## HOTEL CHOICES

### Tampa Marriott Waterside Hotel and Marina (Headquarters Hotel)

700 South Florida Avenue  
Tampa, FL 33602  
Rate \$161 – single/double

**Wyndham Harbour Island Hotel**  
725 South Harbour Island Boulevard  
Tampa, FL 33602  
Rate \$161 – single/double

**Hyatt Regency Tampa**  
211 North Tampa Street  
Tampa, FL 33602  
Rate \$147 – single/double

### Radisson Riverwalk Hotel Tampa

200 North Ashley Drive  
Tampa, FL 33602  
Rate \$131 – single/double

**Ashley Plaza Hotel**  
111 West Fortune Street  
Tampa, FL 33602  
Rate \$109 – single/double

## STUDENT HOTEL\*

**Courtyard by Marriott Tampa**  
102 East Cass Street  
Tampa, FL 33602  
Rate \$105 – single/double

## INSTRUCTIONS

Reservations can be made between June 15, 2004 and December 1, 2004 by choosing one of the following methods:

- Internet** Book your reservation online at [www.aaopt.org](http://www.aaopt.org).
- Fax** Send a completed form, one copy per room request to: **813-218-3369**.
- Mail** Send a completed form, one copy per room request to:  
AAO Housing Bureau  
400 North Tampa Street, Suite 2800  
Tampa, FL 33602 USA

## ROOM RATES/TAXES

To take advantage of the special AAO convention rates, be sure to **book your reservation by November 12, 2004**. After that date the official AAO room blocks will be released and reservations will only be accepted at the convention rate based on availability. All rates are per room per night and are subject to

12% tax. Reservation requests must be sent directly to the AAO Housing Bureau through December 1, 2004. **Do not send the housing form to AAO or the individual conference hotels; it will delay processing your request.**

## DEPOSITS

All hotels require a **credit card** guarantee of the first and last night's room and tax with each reservation request. Housing forms received without a valid credit card will be returned and will not be processed. Credit cards must be valid through December 2004 in order to be considered a proper guarantee. **NO CASH OR CHECK DEPOSITS ACCEPTED.**

## CONFIRMATIONS

Confirmations will be sent after each reservation booking, modification, or cancellation. Review it carefully for accuracy. If you do not receive a confirmation via e-mail, fax, or mail within 14 days after any transaction, please contact the Housing Bureau via the fax number or email [Housing@visittampabay.com](mailto:Housing@visittampabay.com).

## CHANGES/CANCELLATION

Reservations can be modified and/or cancelled without penalty before November 12, 2004. After this date, **cancellations** will be charged a \$25 processing fee and are subject to forfeiture of first and last night's room and tax deposit.

Continue to make, modify and/or cancel reservations via the AAO Housing Bureau until December 1, 2004, by internet, fax, mail, or email at [Housing@visittampabay.com](mailto:Housing@visittampabay.com). After December 1, all reservation arrangements must be made directly with the individual hotels.

## MEETING ROOMS AND BLOCKS OF GUESTROOMS

To reserve a **meeting room** at the conference or to reserve blocks of ten or more rooms, contact Barbara Klemm at [barb@prestigeacc.com](mailto:barb@prestigeacc.com).

## \*STUDENT ACCOMMODATIONS

The student hotel is the Courtyard by Marriott, and the rate is \$105. Reservations must be mailed or faxed, along with a copy of a student identification, and credit card information for two nights' room deposit. Only those students submitting proof of their student status are eligible for this rate.

## HOTEL SELECTION

Arrival Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_ Departure Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Please number hotels in order of preference.

- \_\_\_\_ Ashley Plaza Hotel
- \_\_\_\_ Radisson Riverwalk Hotel
- \_\_\_\_ Wyndham Harbour Island
- \_\_\_\_ Courtyard by Marriott Downtown (Students only at this Hotel)
- \_\_\_\_ Hyatt Regency Tampa
- \_\_\_\_ Tampa Marriott Waterside Hotel and Marina (Headquarters Hotel)

Reservations will be processed on a first come, first served basis. If all hotels are unavailable, comparable reservations will be made at another participating hotel. Please process this reservation according to (mark one):

- \_\_\_\_ Comparable room rate
- \_\_\_\_ Proximity to conference site
- \_\_\_\_ Do not process this reservation and advise of alternatives

## ROOM TYPE (must fill out)

Number of people in room \_\_\_\_ Number of beds in room \_\_\_\_

List all occupants in room (include yourself)

- 1 \_\_\_\_\_ 3 \_\_\_\_\_
- 2 \_\_\_\_\_ 4 \_\_\_\_\_

Special requests  Smoking  Non-Smoking  ADA  Other

(Hotels will assign specific room types upon check in, based upon availability. Please be advised that requests are not guaranteed.)

## SEND CONFIRMATION TO (fill out this portion completely):

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ MI \_\_\_\_\_

Email Address \_\_\_\_\_

Company \_\_\_\_\_

City, State \_\_\_\_\_ Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

**Payment Information** All hotels require a valid credit card guarantee of two night's room and tax with each reservation request.

**Type of Card**  American Express  Visa  MasterCard  Discover

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Card Holder Name (please print) \_\_\_\_\_

Signature \_\_\_\_\_

# Academy 2004 • Tampa • Registration Form

Registration opens July 5, 2004. Pre-registration ends November 26, 2004.

Last Name	First Name	AAO Member Number (see address label)
Title (Dr., Mr., Mrs., Ms.)	Name on Badge	Optometry School attended
Mailing Address		Home <input type="checkbox"/> Business <input type="checkbox"/>
City, State or Province	Zip/Postal Code	Country
Daytime Phone	Fax Number	E-mail Address

## We've Made it Easy To Register!

**ON LINE** registration at <http://www.aaopt.org>

**MAIL** your completed form to:  
**American Academy of Optometry, c/o Laser Registration**  
 1200 G Street NW, Suite 800,  
 Washington, DC 20005-3967

**FAX** both sides of your completed form to 1-866-303-3204 (toll-free) or 1-202-347-6243. Fax line is open 24 hours a day **for credit card registration only**. To avoid duplications on your credit card bill, do not fax and mail.

**REGISTRATION QUESTIONS** 1-866-320-3203 (toll-free) or 1-202-347-0233 or [AAO@Laser-Registration.com](mailto:AAO@Laser-Registration.com). 8:30 am – 6:00 pm ET.

### REGISTRATION CATEGORY

Please check applicable registration.

	RECEIVED	
	By Oct. 29	After Oct. 29
<input type="checkbox"/> 1 Fellows/Candidates* (B)(Member)	\$425	\$475
<input type="checkbox"/> 2 Optometrists/Vision Scientists* (Nonmember)	\$595	\$645
<input type="checkbox"/> 3 Honorary/Emeritus/Life Emeritus* (B)(Member)	\$110	\$160
<input type="checkbox"/> 4 Life Fellow* (Award Member)	\$0	\$0
<input type="checkbox"/> 5 Student/Resident/Librarian*† (Member)	\$70	\$95
<input type="checkbox"/> 6 Student/Resident/Librarian* (Nonmember)	\$95	\$120
<input type="checkbox"/> 7 Guest (Nonmember)	\$85	\$85

**Name of Guest** (Registration includes exhibits, Awards Program, Joint Alumni Reception, and Australia Party)

- 8 Exhibits Only (Nonmember) 1-Day \$30
- 9 Exhibits Only (Nonmember) 3-Day \$85

### 1-DAY REGISTRATION

- 10 Fellows/Candidates\* (Member) \$190/day \$215/day
- 11 Optometrists/Vision Scientists\* (Nonmember) \$230/day \$255/day

Please check day(s)

- A Thursday  B Friday  C Saturday  D Sunday

(B) indicates banquet included

\* Fees include all educational programming except workshops and leadership courses. Banquet included only where noted (B); all other food functions included in registration fee.

† Category 5 does not pay the fees for leadership courses.

**REGISTRATION SUBTOTAL (1)** \$ \_\_\_\_\_

### WORKSHOP SELECTION

Check online at [www.aaopt.org](http://www.aaopt.org) for workshop descriptions.

**PLEASE CHECK YOUR SELECTION**

- WK-01 \$100  WK-02 \$100  WK-03 \$100  WK-04 \$150
- WK-05 \$100  WK-06 \$100  WK-07 \$100  WK-08 \$100
- WK-09 \$100  WK-10 \$100  WK-11 \$100

**WORKSHOP SUBTOTAL (2)** \$ \_\_\_\_\_

### LEADERSHIP COURSES†

See page 3 for dates and times.

- 3.1 Fundamentals of Leadership \$100
- 3.2 The Leadership Challenge \$50
- 3.3 20/20 Leadership \$50

**LEADERSHIP COURSES SUBTOTAL (3)** \$ \_\_\_\_\_

### LECTURES AND WORKSHOPS

- 4.1 Please reserve a printed Lectures and Workshops Book for me. I have pre-registered for all four days of the meeting and will pick up the book at registration.

OR

- 4.2 Please send me a Lectures and Workshops Book in advance of the meeting, at the additional cost of \$20 US/Canada, or \$40 international. Books will be mailed in November.

**LECTURES/WORKSHOPS BOOK SUBTOTAL (4)** \$ \_\_\_\_\_

### YOU MUST COMPLETE BOTH SIDES OF THIS FORM.

Please use separate form for each meeting registrant. Photocopies are acceptable.

RT CODE PP \_\_\_\_\_ (for office use only)

## Register by October 29 to avoid penalties and lines at registration!

If you register by October 29, you save \$50 for all four days! AND your registration materials will be mailed to you in advance of the meeting.

Just bring your registration badge and tickets to the trinket booth at registration—bypass the registration lines!

If you register after October 29, you must pick up your materials at the pre-registration counter on site.

**Please note: \$25 Fee to replace lost badge; lost or forgotten event tickets pay full price to replace.**

# Academy 2004 • Tampa • Registration Form

Name \_\_\_\_\_

Fax number \_\_\_\_\_

E-mail \_\_\_\_\_

## ANNUAL PRESIDENT'S BANQUET

If you are an **Academy Fellow, Emeritus Fellow, or Candidate for Fellowship** and have registered for all four days of the meeting, your registration fee includes one banquet ticket. Please complete the following to indicate your entree choice. If you do not complete this section, it is assumed that you will not attend the banquet, and you will not receive a coupon.

- 5.1 Entree (BQAC)                       5.2 Vegetarian Selection (BQBC)

If your registration category does not include the Annual Banquet ticket and you plan to attend the banquet, or if you desire extra tickets, please complete the following:

- 5.3 Entree                                       5.4 Vegetarian Selection  
 \_\_\_\_\_ x \$80 = \_\_\_\_\_ (BQA)      \_\_\_\_\_ x \$80 = \_\_\_\_\_ (BQB)

**ANNUAL BANQUET SUBTOTAL (5)**                      \$ \_\_\_\_\_

## TOURS

See page 10 for dates and times.

- 6.1 Salvador Dali Museum & St. Petersburg Tour                      \$60  
 6.2 Wilderness Canoe Trip    \$50  
 6.3 Clearwater Beach & Dolphin Cruise                                      \$50

**TOURS SUBTOTAL (6)**                                      \$ \_\_\_\_\_

## TOUR CANCELLATION POLICY

Tour tickets are not refundable after October 29, 2004. All tour cancellations prior to that date are subject to a 25% administrative charge. Visit the Tour Booth at Registration if you have any questions. Each tour is based upon a minimum number of bookings. The Academy reserves the right to cancel a tour due to insufficient bookings, in which case you will receive a full refund.

**AMERICAN OPTOMETRIC FOUNDATION CONTRIBUTION SUBTOTAL (7)**                      \$ \_\_\_\_\_

Please indicate your donation amount on the line above. A \$100 contribution is suggested, however you may donate any amount. Donations to the AOF are charitable contributions for income tax purposes. Thank you for your support.

- YES!** I plan to attend the plenary session lunch on Thursday, December 9th, from 12 noon to 2:00 pm. (Seating Limited)  
 **YES!** I plan to attend the Joint Alumni Reception on Saturday, December 11th, from 6:30 pm – 8:00 pm.

**REMEMBER!** Book your hotel room through the housing bureau and stay at a contracted hotel...Keep registration fees down!



## PAYMENT

Please complete this section to arrive at your final payment total.

<b>Registration</b> (Subtotal 1)	\$ _____
<b>Workshops</b> (Subtotal 2)	\$ _____
<b>Leadership Courses</b> (Subtotal 3)	\$ _____
<b>Lectures and Workshops Book</b>	\$ _____
Advance Copy (Subtotal 4)	
\$20 US/Canada or \$40 International	
<b>Annual Banquet</b> (Subtotal 5)	\$ _____
<b>Tours</b> (Subtotal 6)	\$ _____
<b>AOF Contribution</b> (Subtotal 7)	\$ _____
<b>REGISTRATION TOTAL</b>	<b>\$ _____</b>

**IMPORTANT:** Payment must be made in U.S. dollars and checks must be drawn on a U.S. Bank.

## PAYMENT METHOD (U.S. Funds only)

- Check** Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_  
 Please make check payable to the **American Academy of Optometry**.

- Credit Card**  
 You must complete the payment grand total above for accurate billing of credit card payments. AAO reserves the right to charge the correct amount if different from the total payment listed above.

**Charge my:**     Visa     MasterCard     American Express

Card No. \_\_\_\_\_

Signature \_\_\_\_\_

Exp. Date \_\_\_\_\_

**Dues payments may not be sent with registration.** Please refer to the membership section for information about paying dues, applying for candidacy and student membership.

## CANCELLATION POLICY

Requests for meeting refunds, which include registration fees, workshops, leadership courses, and banquet tickets, must be received in writing at the Academy office no later than October 29, 2004 at which time a full refund less \$25 will be administered. Written requests received between October 30, 2004 and November 12, 2004 will be assessed an administrative charge of 25% of the total fees. No refunds will be given to requests received after November 12, 2004.

## NEED ASSISTANCE?

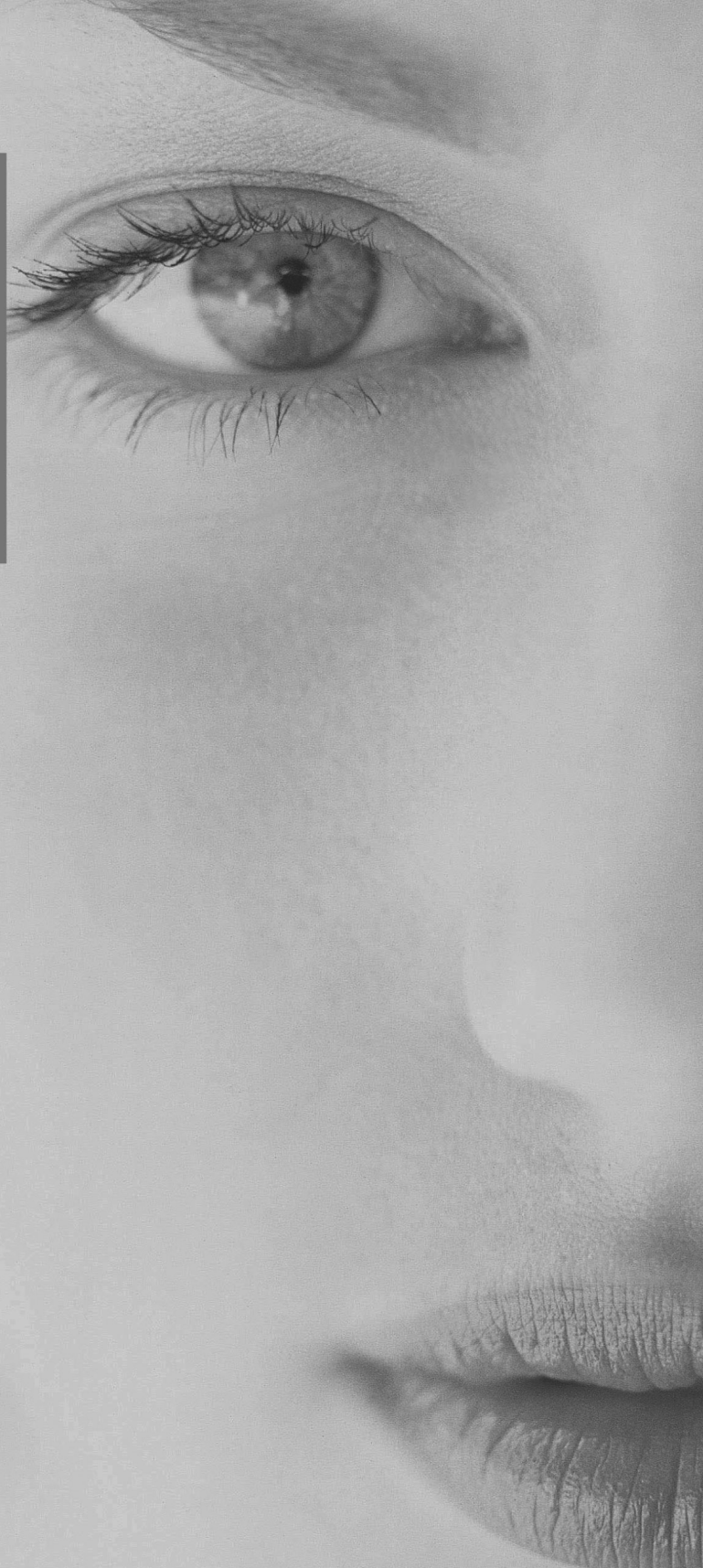


The American Academy of Optometry wishes to ensure that no individual is excluded, denied services, segregated or otherwise treated differently from other meeting attendees because of the need for auxiliary aids and services.

- Yes, I will require assistance to attend this meeting.**  
 A statement of needs is enclosed with this registration form.

**For general meeting information, call 1-866-320-3203 (toll-free) or 1-202-347-0233 or send e-mail to [AAO@Laser-Registration.com](mailto:AAO@Laser-Registration.com).**

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(AWARDS, from p. 1)

has made outstanding contributions to the enhancement and development of relationships between optometry and other professions. This award is not limited to Academy Fellows or to optometrists, but may be presented to physicians, educators, or others who have made an outstanding contribution in that direction, worthy of national attention.

#### **Irvin M. and Beatrice Borish Award**

*Recipient:*

*Brad Fortune, OD, PhD, FAAO*

The Borish Award recognizes an outstanding young researcher who has shown exceptional promise to conduct independent optometric research directly related to etiology, prevention, detection, diagnosis or management of clinical eye disorders.

#### **William Feinbloom Award**

*Recipient:*

*Anthony Cullen, MSc, OD, PhD,  
DSc, FCOptom, FAAO, DipCLP*

This award is presented to an individual who has made a distinguished and significant contribution to clinical excellence and the direct clinical advancement of visual and optometric service and thus the visual enhancement of the public. The award is not limited to Academy Fellows or to optometrists.

#### **The Michael G. Harris Family Award for Excellence in Optometric Education**

*Recipient: Lawrence Gray, OD, FAAO (awarded posthumously)*

This award is presented by the American Optometric Foundation (AOF) to an optometric educator who has demonstrated ongoing and consistent excellence in the education of optometry students and/or the advancement of optometric education.

#### **Eminent Service Award**

*Recipients:*

*Anthony Adams, OD, PhD, FAAO  
Mark Bullimore, MCOptom, PhD,  
FAAO  
Feike Grit, BSc (Hons), DSc,  
PCOptom, FAAO*

The Eminent Service Award honors those persons who have rendered unusual service to the Academy.

#### **Life Fellowship Award**

*Recipients:*

*Lester Caplan, OD, MEd, FAAO  
Richard Hill, OD, PhD, DSc, FAAO*

Life Fellowship recognizes those Fellows who through long-time membership in the Academy have rendered distinguished service to the science and art of optometry.

#### **Garland W. Clay Award**

*Recipients: Gunilla Haegerström-Portnoy, OD, PhD, FAAO; Marilyn Schneck, PhD; and John Brabyn, PhD*

The Garland W. Clay Award is presented to the author or authors of the manuscript published in *Optometry and Vision Science* that has been most widely cited in the world of scientific literature in the preceding five years. This year's award is for: Seeing into old age: vision function beyond acuity. *Optom Vis Sci* 1999;76:141-58.

#### **Neumueller Award**

*Recipient: Mark Kahrhoff*

The Neumueller Award is given to

a student in a school or college of optometry who submits an outstanding paper not to exceed 3,000 words on one of the following topics: geometrical optics, physical optics, ophthalmic optics or optics of the eye.

\*\*\*

### **Section on Cornea and Contact Lenses Awards**

#### **Schapero Memorial Award**

*Recipient:*

*Deborah F. Sweeney, PhD, FAAO*

The Schapero Award is given to a clinician, researcher, or scholar who has made a significant contribution to the cornea and contact lens field by virtue of his/her publications, lectures, or research efforts.

#### **Founders' Award**

*Recipient:*

*Stanley J. Yamane, OD, FAAO*

This award is presented to an individual, group, or company who has made an outstanding contribution to the clinical aspect of the art or science of contact lens fitting.

AMERICAN ACADEMY OF OPTOMETRY  
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