Public Health & Environmental Vision Section:
“The Politics, Challenges, Innovations and Opportunities of Healthcare Reform”

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Moderator


How will the changes to Obamacare affect public health? Will healthcare be better and cheaper in the era of Trumpcare? The Nation’s Health Care Policy will have a dramatic affect on Public Health.

Jana Hirschtick, PhD, MPH

Community Health Counts: Key Findings from Sinai Community Health Survey 2.0

- Background and importance of conducting community health surveys
- Determinants of Health Framework
- Key survey findings and community insights related to:
  - Health outcomes
  - Health behaviors
  - Clinical care
  - Social and economic factors
  - Neighborhood physical environment
- Where do we go from here?
  - Learning objectives
- Understand importance of community-driven research
- Learn value of local-level health data
- Recognize social and economic drivers of health
Economic, demographic, and technological forces have been important in shaping the growth and structure of our health system. Government policies, however, have had an equal, if not greater, effect on the growth in expenditures and the structure of our health system. How have these policies changed the way health care is delivered?

- State of the current private market for health insurance
  - Employer-sponsored market
    - Trends in coverage
    - Plan characteristics
    - Looming ACA effects
  - Individual market (State Marketplaces)
    - Implications for action/inaction on the ACA
    - Insurer participation
    - Trends in plan characteristics

- Is there room for innovation in the private health insurance market?
  - Plan design features
    - Cost-sharing
    - Network design
    - Gatekeeping
  - Consumerism in healthcare: what are the prospects?
  - The supply side of the healthcare market: they are not standing still
    - Hospitals
    - Physicians
Optometrists and other providers

**Affordability Care Act and Optometry**

Jeff Smith, OD, MBA

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To understand the healthcare system in the United States, how it has changed, and its likely direction, it is necessary to understand how federal and state legislation and regulation have affected the population’s use of medical services, the cost of providing those services, the efficiency by which medical services are used and provided, and the large number of uninsured in this country.

**Agenda of Topics**

Understand the history of ACA
Understand if there was a real need for healthcare reform out there?
Understand what is the basic objective of ACA
Some fun Stories
  ◦ Misunderstandings that still continue
  ◦ Nothing is really new?
Understand the Strategies and Tactics of Impact of Health Care Reform
Understand the Impact on Optometry and Vision Industry

**Brief History**

**Was Health Care Reform Needed?**

Basic Question...”Do we have great healthcare here in the USA?”
  ◦ CLINICAL Point of View:
  ◦ ECONOMIC Point of View:
  ◦ ACCESS

**Affordability Care Act Objectives**

What do we need to do?
What is Essential?
What is an Exchange?
Three Exchanges possible

**Health Care Reform Tactics**

On the People side:
On the Employer side:
On the Exchange side:
Individual Mandate

Impact of Health Care Reform on Public Health

Taxes up

Medicare reform

Big Question

Will ACA be Good for Optometry and Vision Industry?

“Sinai Health System: The Intersection of Community Health and Health Care Reform”

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The first traditional objective of government is to improve the efficiency with which society allocates resources. According to the public interest theory, the reasons for market inefficiency that justify government intervention are 1) monopolization of the market, such as a merger of all hospitals and 2) the existence of externalities such as air or water pollution that is a by-product of a manufacturing process that harms the community.

The second objective of government is redistribution of the wealth.

Ground Zero for Health Care reform

Sinai Health System Overview

The (Late) American Health Care Act

Why it failed

Most at Risk for Sinai

Medicaid, Medicaid, Medicaid

Unique Assets

Keeping people healthy in the community

Community Health Partner

Lead in community based health delivery - leverage community based healthcare, social service, and research capabilities - partnership with complementary service providers - innovate new ways to influence a positive health trajectory for the individuals we serve

What’s Next?