



May 2020

Dear Eye Care Professional:

We at Sun Ophthalmics are thinking of you and your patients during this very difficult time. As the COVID-19 pandemic has uprooted all of our personal and professional lives, we are doing everything possible to protect our employees and healthcare providers. We are also being nimble and creative as we adapt to a new normal for the long term, to ensure we can continue to seamlessly deliver our medicines to your patients. Our team is therefore implementing sustainable measures and programs through the following actions:

- More of our educational programs have been converted to virtual formats.
- A virtual sampling process is being put in place to provide samples and any other required resources to offices that need them.
- Free home delivery programs continue for CEQUA™ (cyclosporine ophthalmic solution) 0.09% and XELPROS™ (latanoprost ophthalmic emulsion) 0.005%, while ensuring that our pharmacy providers process and deliver prescriptions without any disruption.
- [Cequa Support™ Specialty Pharmacy](#) now features a QR code scan that automatically adds the support line phone number to a smartphone, to ensure that your patients connect quickly with a representative. We are also introducing a New Patient Starter Program -- an exclusive offer for patients who are new to CEQUA and have commercial insurance, enabling them to get started with their first month's supply of CEQUA at no cost.
- Through [Xelpros Xpress™](#), commercially insured patients can order a 1-month supply of XELPROS for \$55 or a 3-month supply for \$110 (a 33% savings). The program also offers no prior authorization or step edits, no copay card or coupons required, prompt fulfillment services and refill reminders for patients, and increased discounts for patients with a 3-month prescription.
- A doctor finder will be added to Cequa.com, so that patients can identify offices using telemedicine.

If you do not have direct contact with a Sun sales representative, you can submit a request by clicking [here](#) for CEQUA, and [here](#) for XELPROS.

Finally, your Sun Pharma sales and field medical representatives are reaching out to check in and see if you need any assistance. They are available and accessible at any time via phone or email. Our medical information department is also available to answer your questions. You can reach them at 833-SUN-INFO (833-786-4636) or via email at med.infoUSA@sunpharma.com.

Thank you for your continued collaboration in this unprecedented situation. Please be assured that we are committed to providing the highest level of support to you and your staff in providing the best possible care to your patients.

Best regards,

Mark Hagler
Senior Vice President
Sun Ophthalmics