The Academy Presents: 2015 Awards

We look forward to seeing you at the 2015 Awards and Lectures Ceremony on Friday, October 9 from 8 to 10 AM in Hall B1 of the Ernest N. Morial Convention Center in New Orleans. Help us celebrate the 2015 award recipients who have demonstrated their contributions to the advancement of optometry and vision science! Join us to hear the Charles F. Prentice Lecture and the Glenn A. Fry Lecture (one hour of CE provided) and to recognize and honor these outstanding individuals.

Charles F. Prentice Medal and Lecture
The Charles F. Prentice Medal is the Academy's top award and lecture at the annual meeting, and is presented to an individual who has made a significant contribution to the advancement of knowledge through research in the visual sciences.

The recipient of this year’s Prentice Medal is Ralph D. Freeman, OD, PhD. Dr. Freeman has had a long and distinguished career as a vision scientist dedicated to the study of binocular vision. He is recognized as a pioneer in the field of visual cortical neurophysiology. His work has influenced how both researchers and clinicians understand the development of the visual system, the mapping of stereoscopic-depth and motion, and the plasticity of the visual system during the critical period of visual development.

The Glenn A. Fry Award and Lecture
The Glenn A. Fry Award and Lecture is sponsored by the American Optometric Foundation and recognizes a distinguished scientist or clinician for his or her current research contributions.

Joanne Wood, PhD, MBCOptom, FAAO, is the recipient of the 2015 Fry Award. Much of Dr. Wood’s research has focused on the visual requirements and demands of driving, with particular emphasis on the effects of visual impairment and aging. What makes her research stand out is its emphasis on performance in the real world through the testing of subjects with real and simulated visual impairments on closed road circuits as well as open roads. Dr. Wood has also made significant contributions to our understanding of visual field testing and other visual function tests.

Continued…

This newsletter has been made possible by a generous grant from

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Academy 2015 New Orleans

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www.aaopt.org/regsites
Irvin M. and Beatrice Borish Award
The Borish Award recognizes an outstanding young researcher who has shown exceptional promise to conduct independent optometric research directly related to etiology, prevention, detection, diagnosis or management of clinical eye disorders.

Ravi C. Bakaraju, BOptom, PhD, FAAO, is the Borish Award recipient for 2015. Dr. Bakaraju is a gifted young researcher who is motivated by a sense of purpose and initiative that comes from the heart in his efforts to make a difference in the world of vision science. He has spent the past ten years devoting himself to the development of novel multifocal lenses (for spectacles and contact lenses) to halt the progression of myopia and to improve correction for presbyopia, the development of model eyes, and the assessment of wavefront aberrations.

AAO-Essilor Award for Outstanding International Contributions to Optometry
The International Award recognizes an individual(s) or organization whose direct efforts and contributions have resulted in unquestionable significant and extraordinary advances in optometry and eye care internationally.

This year’s International Award will be awarded to a remarkable coalition of five Indian optometrists and eye care professionals: Rajesh Wadhwa, MOptom, Rajbir Singh Berwal, MA, MOptom, Lakshmi Shinde, MSCOptom, FAAO, FIACLE, Vinod Daniel, MS, and Vivek Mendonsa (pictured from top-left to bottom-right). This group has set out to raise the standard and status of a very disunited, virtually unrecognized profession in India by unifying the myriad associations of optometry under one umbrella in the creation of the Indian Optometry Federation; regulating the standard of practice and that of the education institutions (the Optical Council of India); organizing the education of educators and practitioners (India Vision Institute) and growing and developing the Schools of Optometry and the status of their profession (ASCO-India).

William Feinbloom Award
The William Feinbloom Award is presented to an individual who, through discovery and innovation, has made a distinguished and significant contribution to the advancement of clinical practice, and thus to the visual enhancement of the public.

The 2015 Feinbloom Award recipient is Wendy Marsh-Tootle, OD, MS. Dr. Tootle is one of the original investigators in the Correction of Myopia Evaluation Trial (COMET), a clinical trial funded by the National Eye Institute that evaluated two lens treatments for slowing the progression of myopia in children. Dr. Marsh-Tootle’s life-long, selfless commitment to pediatric eye care and visual enhancement around the world is unmatched by her peers. Not only has she personally had a huge impact on pediatric eye care, but her influence will be long-lasting because of the crucial role she has played in mentoring other optometrists who are contributing to the future of pediatric eye care.

Carel C. Koch Memorial Medal
The Carel C. Koch Memorial Medal is awarded to a person who has made outstanding contributions to the enhancement and development of relationships between optometry and other professions.

Mae O. Gordon, PhD, is this year’s Koch Medal recipient. Dr. Gordon is a scholar whose curiosity and pursuit of answers to important research questions, combined with her assessment of optometry’s key role in her research, has led to unprecedented interactions among various professions, particularly optometry and ophthalmology. A renowned biostatistician in the eye care field, she reported that corneal thickness is an important factor in compiling a risk profile on a glaucoma suspect, as Principal Investigator and Director of the Data Coordinating Center on the Ocular Hypertension Treatment Study. It is her work on this study, as well as the Collaborative Longitudinal Evaluation of Keratoconus Study, that are prime examples of Dr. Gordon’s contributions to clinical science, optometry, ophthalmology and the building of bridges across the sometimes unsteady divide among them.

Julius F. Neumueller Award in Optics
The AOF’s Julius F. Neumueller Award in Optics is awarded to a student pursuing the Doctor of Optometry degree in a school or college of optometry who submits a first-authored original research paper on one of the following topics: Geometrical Optics, Physical Optics, Ophthalmic Optics; Optics of the Eye.

Continued…
This year the Awards Committee selected the research article, “Comparison of whole eye vs. first-surface astigmatism in Down syndrome,” by Rachel Knowlton, a 4th year optometry student at the University of Houston College of Optometry. The article has been subsequently published in the July 2015 issue of Optometry & Vision Science.

Vincent Ellerbrock Clinician Educator Award
The Vincent Ellerbrock Clinician Educator Award is presented to a distinguished clinician who has made outstanding and sustained contributions to the Academy’s Lectures and Workshops program.

The 2015 Ellerbrock award recipient is Robert B. Greer, OD, FAAO. Dr. Greer has a superb record of teaching and organizational work that enhances optometric education and the profession through his work as a low vision educator at the University of California, Berkeley. Besides serving on the Lectures & Workshops Committee and the Low Vision Diplomate Program, he has been an active participant in the continuing education and scientific programs of the Academy, receiving top evaluations among his peers consistently throughout the years.

Eminent Service Award
The Eminent Service Award honors those persons who have rendered extraordinary and/or distinguished long-term service to the Academy.

The 2015 Eminent Service Award recipient is Mark Eger, OD, FAAO. Dr. Eger served as President of the Academy in 2009 & 2010, after a long and illustrious forty years of service within the Academy. As a talented and respected clinician, Dr. Eger’s contributions have been in three key areas: admittance, governance and management. He is a most deserving recipient of this award.

Garland W. Clay Award
The Garland Clay Award is presented to the authors of the manuscript published in Optometry and Vision Science that has been most widely cited in world research literature in the preceding five years and has the vote of the Optometry and Vision Science Editorial Board.

The 2015 Clay Award paper is: “Adaptive Optics Retinal Imaging: Emerging Clinical Applications” and its authors are Pooja Godara, MD, Adam M. Dubis, PhD, Austin Roorda, PhD, Jacque L. Duncan, MD, and Joseph Carroll, PhD (pictured from top-left to bottom-right). The article was published in Optometry and Vision Science, 87(12):930-941, December 2010.

Michael G. Harris Award for Excellence in Optometric Education
Presented by the American Optometric Foundation, the Harris Award recognizes an optometric educator who has demonstrated ongoing and consistent excellence in education of optometry students and/or advancement of optometric education.

This year the Harris Award is being awarded to two recognized educators: Edward S. Bennett, OD, MSED, FAAO, at the University of Missouri-St. Louis and Executive Director of the Gas Permeable Lens Institute, and Steven Schwartz, OD, PhD, FAAO, Full Professor and Director of Institutional Research and Planning at the State University of New York College of Optometry. Dr. Bennett has long been in the forefront of contact lens and optometric education and a leader in national and international contact lens education. He has served as a skilled clinician as well as clinical laboratory instructor, preeminent basic and applied vision scientist, superb educator, invaluable administrator and author of optometric textbooks.

Section Awards

Section on Cornea, Contact Lenses & Refractive Technologies Awards
These awards will be presented at the Section Awards Ceremony and Max Schapero Lecture, Wednesday, October 7, 4 to 5 pm, in the Rivergate Room of the Ernest N. Morial Convention Center.

Continued…
American Academy of Optometry and American Academy of Ophthalmology Joint Symposium in New Orleans

This inaugural program is the result of a collaborative effort to support joint educational initiatives. Evidence-based pediatric eye care will be addressed by Donald Mutti, OD, PhD, FAAO, Bruce Moore, OD, FAAO, and Susan Cotter, OD, MS, FAAO, and American Academy of Ophthalmology representatives Jonathan Holmes, MD, Mary Louise Collins, MD, and Jean Ramsey, MD.

This collaboration is the first effort by the two organizations to work together to better prepare and support their members in delivering the highest quality eye care.

Earn CE with Academy Online Education

The Academy’s Live Learning Center connects you to educational session recordings from past American Academy of Optometry annual meetings. If you missed a particular presentation or could not make it to the conference, here is your chance to catch up on the sessions you were unable to experience live.

Members can access complimentary session recordings from Academy 2014 Denver, as well as the previous five meetings. Non-members who attended the Academy meeting can also access session recordings for $99 and nonmembers who did not attend the meeting can access recordings for $149.

BONUS: Tests are available for purchase online for only $25.
Start claiming COPE-approved distance learning credits today!

The past few annual meetings of the Academy have been tremendously successful by almost any measure. Meetings in Denver, Seattle, Phoenix, Boston, and San Francisco were attended by record numbers of attendees that packed lecture rooms, poster halls, and conference tables while they soaked in all the Academy had to offer. At the same time, record numbers of optometrists achieved the distinction of becoming a Fellow. These newly minted members quickly filled email inboxes requesting to serve in the volunteer structure of the Academy.

With these recent successes, there can be a natural willingness to maintain the status quo.

The Board of Directors of the Academy, however, realizes that the successes of these recent meetings allow for a reinvestment in some of the core values of the organization. Science is one of these core values and the Scientific Program is a component of the annual meeting that serves to differentiate it from the crowd. With this goal in mind, the Board approved some unique additions to the Scientific Program that will be on display at the 2015 annual meeting in New Orleans.

A highlight that will continue in New Orleans is the Thursday night poster session that includes a complimentary beverage. In response to the enormous attendance at this event in the past two years, and to facilitate viewing traffic, posters will be displayed in the 26,000 square-foot Ballroom Foyer near the entrance of the Ernest N. Morial Convention Center.

Similar to their inaugural appearance at the 2013 meeting in Seattle, there will also be three hybrid paper-poster sessions. During these events, time will be allotted during the paper sessions to view similarly themed posters and interact with all presenters.

Thanks to the support of the Lectures and Workshops Committee, the rooms assigned for scientific paper sessions will be in the heart of the hallway where the majority of the continuing education courses are being held. Like previous years, continuing education credit will be granted in fifteen minute increments for all elements of the Scientific Program.

The Scientific Program will also proudly host Dr. Chris Hammond, from King’s College London, who will deliver a keynote address and help moderate a special paper session on Wednesday, October 7 on the latest myopia research. Unique keynote speakers such as Dr. Hammond, who are experts in their respective fields but who might not otherwise attend the annual meeting, are just one of the new additions to the Scientific Program thanks to the support of the Board of Directors. The Board also has increased its support of student submissions to the Scientific Program by recognizing the highest-quality student paper or poster presentation with an engraved plaque.

Please make an effort to stop by one of the scientific paper and poster sessions during the annual meeting and see the best research and clinical case reports our profession has to offer. Thanks to the work of the Scientific Program Committee and the support of the Board of Directors, we think you will be impressed. See you all in New Orleans!

Scientific Program Committee

Andrew B. Mick, OD, FAAO, Chair
San Francisco VA Medical Center

Suresh Viswanathan, MS, PhD, FAAO, Vice Chair
State University of New York

David Berntsen, OD, PhD, FAAO
University of Houston

Andrew Hartwick, OD, PhD, FAAO
Ohio State University

Charlotte Joslin, OD, PhD, FAAO
University of Illinois Chicago

Rachel Redfern, OD, PhD, FAAO
University of Houston

Michael Sullivan-Mee, OD, FAAO
Albuquerque VA Medical Center

Erik Weissberg, OD, FAAO
New England College of Optometry
Can’t Miss: Exhibit Hall at Academy 2015 New Orleans

Welcome Reception
Wednesday, October 7
5:00 – 7:30 PM
We invite you to join us for refreshments and to meet face-to-face with our optometric industry partners. You’ll find over 200 exhibits with representatives ready to demonstrate their latest products and offer information on the most advanced equipment, supplies, and services for your practice.

Exhibit Hall Hours
Wednesday, October 7
5:00 – 7:30 PM
Thursday, October 8
9:00 – 11:00 AM (Student Only Hours)
11:00 AM–6:00 PM
Friday, October 9
11:00 AM – 3:00 PM
Use your voucher for lunch in the exhibit hall Thursday and Friday.

Academy 2015 New Orleans Exhibitors (as of July 20, 2015)

ABB Optical Group
Abbott Medical Optics
AccuLens Inc.
Acutity Pro/VisionScience Software, Inc
Advanced Ocular Care
Akorn Pharmaceuticals
Alcon Laboratories
Alden Optical Laboratories
All About Vision
Allergan
American Academy of Optometry
American Board of Optometry
American Optometric Foundation
Art Optical Contact Lens, Inc.
ARVO
Bausch & Lomb
Beye.com
Bio Tissue
BioD, LLC
Blanchard Contact Lens, Inc.
Brien Holden Vision Institute
Bruder Healthcare Company
Canon USA Inc
CareCredit
Carl Zeiss Meditec, Inc.
Carl Zeiss Vision, Inc.
Chadwick Optical, Inc.
Coburn Technologies
Compulink
CooperVision, Inc.
Designs for Vision, Inc.
DGH Technology Inc.
Diopsys
Elsevier, Inc.
Enhanced Vision
Envision University
Eschenbach Optik of America
Essilor of America
Euclid Systems Corporation
Eye Designs LLC
Eye Photo Systems, Inc.
Fashion Optical Displays
Fellows Doing Research SIG
Fortifeye Vitamins
FOXFIRE Systems Group
Freedom Scientific Inc.
Good-Lite Co.
Haag-Streit Reliance International
HAI Laboratories, Inc.
Heidelberg Engineering
Heine USA, Ltd.
Hoya Vision Care
Icare-USA
iMatrix
Infinite Therapeutics
Innova Systems, Inc.
Johnson & Johnson Vision Care
Katena
Keeler Instruments
Koran Medical USA
Leiter’s Compounding
Lippincott Williams & Wilkins, Wolters Kluwer Health
Lombart Instrument
LS&S Products Inc.
M&S Technologies, Inc.
Maculogix, Inc.
Marshall B Ketchum University SCCO
Menicon America
Metro Optics
MIBO MEDICAL GROUP
Modern Design Architects
Moria, Inc
National Eye Institute
National Vision, Inc.
NBEO - Board Certification, Inc.
NCI Vision Systems
NOVA Southeastern University
Novabay Pharmaceuticals, Inc
Oculos, Inc.
OcuSoft, Inc.
Ocutech Inc.
Optometry Times
Optos Inc.
Optovue, Inc.
PentaVision LLC
PERC
Practice Director
Precision Vision
Primary Care Optometry News and Healio.com By SLACK Incorporated
PRN Physician Recommended Nutriceuticals
Reichert, Inc
Review Of Optometry
RPS Diagnostics
Rysurg, LLC
Shire
Smart Vision Labs
Solutionreach
Sonomed Escalon
Stereo Optical Company, Inc.
TearLab, Corp.
TearScience
Topcon Medical Systems, Inc.
Tru-Form Optics
Unilens Corporation
US Ophthalmic
Valley Contax, Inc.
Veatch Ophthalmic Instruments
Vision Ease
Vision Service Plan
Visionary Optics LLC
Visioneering Technologies, Inc.
Vmax Vision Inc.
VOLK Optical
VOSH International
VRMagic
Walmart Stores, Inc. / Sam’s Club
WebSystem3
Wells Fargo Practice Finance
The Williams Group
X-Cel Specialty Contacts
Younger Optics
Zeavision
The Bubbles
patients love just got even better.

Introducing the next level of lens care.

• Exclusive HydraGlyde® technology for long-lasting moisture
• Unsurpassed disinfection¹
• Preservative free to be more like natural tears

Introduce your patients to new CLEAR CARE® PLUS formulated with the unsurpassed cleaning and disinfection of CLEAR CARE® – and now with our exclusive HydraGlyde® Moisture Matrix to provide soft lenses with long-lasting moisture. Ask your Alcon rep for more information or learn more at CLEARCARE.com.


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-performance driven by science™-

NEW

Introducing the
next level of lens care.

• Exclusive HydraGlyde® technology for long-lasting moisture
• Unsurpassed disinfection¹
• Preservative free to be more like natural tears

PERFORMANCE DRIVEN BY SCIENCE™

Introduce your patients to new CLEAR CARE® PLUS formulated with the unsurpassed cleaning and disinfection of CLEAR CARE® – and now with our exclusive HydraGlyde® Moisture Matrix to provide soft lenses with long-lasting moisture. Ask your Alcon rep for more information or learn more at CLEARCARE.com.
The Board of Directors recently voted to transition *Optometry and Vision Science (OVS)* to an online-only journal format effective January 1, 2016. The journal will continue to publish its content online and on the iPad app, and expanded access to all digital editions of *OVS* will be a benefit for all Academy members.

This decision was carefully considered, and came after analysis of opinions from Academy members collected in a 2014 membership survey and again in the 2015 Wolters Kluwer (journal publisher) reader survey. The results indicated that our member demographics and preferences are changing. The majority of readers prefer to have ready access to *OVS* digital content and many no longer see the need for a print version of the journal. Our Editors are aware that this trend is growing in the science and medical science journals and brings benefits for readers and authors alike.

This changeover will bring additional opportunities to enhance and supplement *OVS* online content and will allow us to invest in new online features and functionality. Print journals have stricter page limits which can be costly when exceeded. Moving to an online format will allow the journal to publish additional valuable content and explore new ways to offer content of interest to the membership, while conserving vital resources. The online format is already allowing our clinicians to utilize color and video at no additional cost. Devoting our resources to an online format will also allow our journal to have a greater reach and impact than was previously possible.

You will continue to access *OVS* online by logging in to the Academy’s website at www.aaopt.org and selecting “OVS Journal Online” from your personal account drop-down account menu. To access the iPad app, enter your email address as username and the password that you chose upon registration. Additional information and tutorials about how you can access your online and iPad subscription will be distributed to members as January approaches.

### NEHEP Showcases Educational Resources for Eye Health Professionals

The National Eye Health Education Program (NEHEP), part of the National Eye Institute, provides eye health professionals with a variety of science-based educational resources that can be used to teach your patients about potentially blinding eye diseases and conditions and how to manage them. The program addresses four key areas—diabetic eye disease, glaucoma, low vision, and vision and aging—and stresses the importance of early detection to prevent vision loss and blindness.

NEHEP materials, which are free and easily downloadable from its website, include toolkits, educator guides, videos, articles, brochures, tip sheets, infocards, infographics, and social media posts. Many featured items are written specifically for individuals at higher risk for eye disease and are also available in Spanish. You can share information in your waiting rooms, as inserts in patient bags, on your website, with your subscribers, at meetings and conferences, or in support of health observances such as Healthy Aging Month in September, National Diabetes Month in November, Glaucoma Awareness Month in January, Low Vision Awareness Month in February, or Healthy Vision Month in May. Whether you work in optometric education, diabetic eye disease, glaucoma, low vision, or primary eye care, NEHEP resources can help with your outreach efforts. Learn more about NEHEP and find everything you need at www.nei.nih.gov/nehep.
New and Improved!
EyeMAP™ (Meeting Activities Planner)

Use EyeMAP™ to browse Academy 2015 New Orleans sessions, create your personal schedule, browse exhibitors, complete session evaluations and track your CE credits. What’s different? We’ve worked hard to improve your user experience for 2015 by making the following changes:

- EyeMAP™ will now be available as a native app for both iPhone and Android, allowing for increased functionality, reduced need to log-in, and less dependence on Wi-Fi.
- Easier and improved navigation and schedule display.
- Ability to quickly get all results (lectures, workshops, papers, and posters) related to specific topic areas with just one click.
- An expanded speaker information area allowing you to drill down and see all the presentations of a particular author.
- Ability to add both an entire Scientific Program session and individual papers/posters to your schedule.

Watch for more information about how to access EyeMAP™ as the meeting approaches!

In Loving Memory

Alfred A. Rosenbloom, OD, FAAO

Alfred A. Rosenbloom, OD, FAAO, passed away on April 7, 2015 at the age of 94. Dr. Rosenbloom was a very active participant in the Academy since becoming a Fellow in 1952. He was a Diplomate in the Low Vision Section and was awarded the William Feinbloom Award in 1995 and the Carel C. Koch Memorial Medal in 1999. He was an avid supporter of the American Optometric Foundation and served on its Board of Directors. Dr. Rosenbloom also established the Alfred A. Rosenbloom Fund to support a low vision residency at the American Optometric Foundation. It was Dr. Rosenbloom’s wishes for this fund to provide incentive and support to talented optometric residents in the field of low vision. Condolences can be sent to the Rosenbloom residence at 910 N. Lake Shore Drive, #1819, Chicago, Illinois 60611. Memorial contributions can be directed to the Alfred & Sarah Rosenbloom Center on Vision and Aging, Illinois College of Optometry, 3241 S Michigan Ave, Chicago, Illinois 60611.

Melvin D. Wolfberg, OD, FAAO

Melvin D. Wolfberg, OD, FAAO, passed away on April 21, 2015 at the age of 88. Dr. Wolfberg served in the United States Army Infantry in Central Europe in WWII where he received the Purple Heart Medal and Silver Star Medal for his service. He became an Academy Fellow in 1958. He was a true leader and very active in the profession serving as President of the American Optometric Association from 1969 to 1970, President of the Pennsylvania College of Optometry from 1979 to 1989, and President of the Academy from 1985 to 1986. Dr. Wolfberg also received the Carel C. Koch Memorial Medal Award in 1989, the Eminent Service Award in 2005, and served many years as the Academy’s Master of Ceremonies at the Academy Banquet. Dr. Wolfberg’s remains will be buried at Arlington National Cemetery with full military honors. The family asks that in lieu of flowers memorials be made to a charity of your choice in his name.
Residents Day at Academy 2015 New Orleans

Residents Day is generously sponsored by:

Saturday, October 10, 2015
Are you an OD in a residency program? Do you have a grand rounds case that you would like to share with the audience at the American Academy of Optometry annual meeting, Academy 2015 New Orleans? Residents Day is a forum where residents have the opportunity to present interesting case reports or the results of their research projects. Papers will be presented from 8:00 AM to Noon and posters will be displayed from 1:30 to 3:30 PM.

Current residents are invited to submit grand rounds cases for presentation as both papers and posters via the online submission system by August 28, 2015. The resident must have been directly involved in the patient care of the case being presented. The resident does not have to initiate care but must have examined the patient. Each resident can submit a maximum of one abstract. If you have questions contact Betty Rodriguez at BettyR@aaoptom.org.

Activities for Residents in New Orleans

Resident Interview Skills Lunch
Thursday, October 8, Noon - 1:15 PM
At this lunch you will hear tips to help your networking and interviewing skills that you can put into practice during the Resident/Practitioner Networking event.
Generously sponsored by

Resident/Practitioner Networking Event
Thursday, October 8, 4:00 – 5:30 PM
Network with practitioners from the US and abroad looking to hire residency-trained ODs in the near future. RSVP required – look for your invitation in the coming weeks!
Generously sponsored by

New! Resident Education:
Medical Truth - A Primer
Friday, October 9, 10:00 AM - Noon
Stuart P. Richer, OD, PhD, FAAO, will discuss what he has learned in 33 years of full time patient care practice at a major urban medical center while educating dozens of residents, optometry and medical students. He will share his favorite caveats for trainees and resources for diagnosing and treating the “patient in the chair.”

Residents Day Luncheon
Saturday, October 10, Noon – 1:15 PM
Enjoy this opportunity to meet and network with residents from other programs. Don’t forget to submit your Candidacy for Fellowship application during the meeting to be entered into a prize drawing! Winners will be announced at the luncheon.

Residents Day Reception
Saturday, October 10, 3:30 – 4:30 PM
Celebrate the end of Residents Day by mingling with your peers and enjoying complimentary refreshments.

Resident Travel Grant Opportunities Available
The Academy, through generous support from our sponsors, is pleased to provide a limited number of $750 travel fellowships for residents to attend Academy 2015 New Orleans. Please visit http://www.aaopt.org/regsite/resident-travel-fellowships for more information or to apply.

Visit Us in the Exhibit Hall!
Stop by the Academy membership booth (#539) in the Exhibit Hall to apply to become a Candidate for Fellowship. If you apply during your residency the application fee and first year of dues are waived!
Continuing Education with Examination (CEE)  
Credits at Academy 2015 New Orleans

The courses listed below will be presented with an option to take an exam, administered by the Illinois College of Optometry. All CEE exams are offered by mail or online. All are welcome to attend the courses without taking the exam. Instructions to request the exams will be available at the Education Desk on site at the meeting.

**Wednesday, October 7, 2015**

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<thead>
<tr>
<th>Time</th>
<th>Course</th>
<th>Lecturer(s)</th>
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<tbody>
<tr>
<td>10:00 AM</td>
<td>HSV, HZO, EKC: Viral Eye Disease Alphabet Soup</td>
<td>Nathan Lighthizer</td>
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<tr>
<td>10:00 AM</td>
<td>Management of Ocular Infection-The Next Generation</td>
<td>Bruce Onofrey</td>
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<td>2:00 PM</td>
<td>Update on AMD</td>
<td>Steven Ferrucci</td>
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**Thursday, October 8, 2015**

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<thead>
<tr>
<th>Time</th>
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<th>Lecturer(s)</th>
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<tbody>
<tr>
<td>9:00 AM</td>
<td>What’s New and What’s Next in Glaucoma</td>
<td>Murray Fingeret</td>
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<tr>
<td>10:00 AM</td>
<td>What, Why, How about Dry Eye Disease Management</td>
<td>Paul Karpecki</td>
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<tr>
<td>1:30 PM</td>
<td>It Is All About Scleral Lenses: Advanced Tips for Practitioners</td>
<td>Langis Michaud, Daniel Brazeau</td>
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<tr>
<td>1:30 PM</td>
<td>The Essence of Fundus Autofluorescence in Differentiating Hereditary from Acquired Retinal Disease</td>
<td>Sherry Bass, Jerome Sherman</td>
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<tr>
<td>3:30 PM</td>
<td>The Great Mimickers in Cornea and Contact Lens Disease</td>
<td>Joseph Shovlin, Michael DePaolis</td>
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**Friday, October 9, 2015**

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<tr>
<th>Time</th>
<th>Course</th>
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<tbody>
<tr>
<td>8:00 AM</td>
<td>A How To Guide: Nutrition in the Optometric Practice</td>
<td>Kimberly Reed, A. Paul Chous</td>
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<tr>
<td>9:00 AM</td>
<td>Oral Pharmaceuticals in Ocular Surface Disease</td>
<td>Carl Spear, Blair Lonsberry</td>
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<td>2:00 PM</td>
<td>Optical Coherence Tomography (OCT): Posterior Segment Applications</td>
<td>Nancy Wong</td>
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<td>4:00 PM</td>
<td>Ten Common (and Some Not So Common) Posterior Pole Observations and their Management</td>
<td>Joseph Shovlin</td>
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<tr>
<td>4:00 PM</td>
<td>Retinal Grand Rounds: Exhibition of Common Disease Entities</td>
<td>Mohammad Rafieetary, John Randolph</td>
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**Saturday, October 10, 2015**

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<tr>
<th>Time</th>
<th>Course</th>
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<tbody>
<tr>
<td>8:00 AM</td>
<td>A Multifocal Contact Lens for Every Eye</td>
<td>Julie DeKinder, Vinita Henry</td>
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<tr>
<td>8:00 AM</td>
<td>Current Trends in Medical Management</td>
<td>Ron Melton, Randall Thomas</td>
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<tr>
<td>10:00 AM</td>
<td>The Surgical Minute</td>
<td>Derek Cunningham, Walter Whitley</td>
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<tr>
<td>2:30 PM</td>
<td>The Pain Game - Exploring Ocular Pain and Inflammation</td>
<td>Derek Cunningham</td>
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<tr>
<td>2:30 PM</td>
<td>Disorders of Cranial Nerves III, IV and VI</td>
<td>James Fanelli, Leonard Messner, Lorraine Lombardi</td>
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Student Video Contest

The Academy is excited to announce a new optometry student video contest to promote membership in the Academy! All schools of optometry are encouraged to participate. The goal is for students to convince the viewer to apply to become a Fellow of the American Academy of Optometry. We want to see your interviews with Academy Fellows, Academy student members and annual meeting attendees. Be creative! There will be two awards 1) overall best video and 2) people’s choice. The winning teams will receive a traveling trophy and will be announced at the Australia Party at Academy 2015 New Orleans, on Friday, October 9 from 9 PM to 1 AM.

The deadline for submissions is September 1, 2015. For the full contest rules please visit http://www.aaopt.org/regsite/svc.

Congratulations 2014 Student Fellows!

The Marshall B. Ketchum University, Southern California College of Optometry 2014 class of Student Fellows.

Calling all Academy New Orleans delegates

You are invited to the Australia Party, hosted by the Brien Holden Vision Institute and the American Academy of Optometry (AAO). Make sure you visit the Brien Holden Vision Institute booth (1039) to pick up your free beer tickets.

Win 10 beer tickets!

Visit the AAO (539) and American Optometric Foundation (839) booths to pick up your Mardi Gras beads. Show both beads at the Brien Holden Vision Institute booth and you will be entered into a prize draw to win 10 beer tickets!
Academy 2015 New Orleans — Why Students Should Be There

Bonnie-Kim Hang, AOSA National Liaison to the Academy

Why should you attend the Academy meeting? I have learned that staying on the forefront of optometry is extremely important to me. As a 4th year optometry student, I constantly run into patients who seemingly always scour the Internet (WebMD...), consult with friends and family, and watch the news when they are curious about the recent trends in eye care. It is crucial for me to stay ahead of the game and educate myself in the best ways possible. One of the avenues to achieve this is none other than through the American Academy of Optometry’s Student Fellowship. If you have not been to Academy to pursue your Student Fellowship, this is the year to do it. After all, who wouldn’t love a trip to New Orleans?

The road to achieving your Student Fellowship is packed with classes and seminars covering a variety of topics, including Low Vision, Binocular Vision, and Contact Lens. With poster and paper sessions covering research on everything from retinal disease to dry eye, you are bound to stumble across something new and exciting. Between sessions, the Student Networking Luncheon, Student Exhibit Hall Hours, and the infamous Australia Party, there is still plenty of down time to venture out in the Big Easy. Let’s face it, you want to make sure you have time to explore the French Quarter, grab a po’ boy, and enjoy some café au lait and beignets at Café du Monde while enriching your optometric education.

The time for the Academy 2015 meeting will be here before you know it! So, if you have not planned for it already, go ahead and start saving. Be sure to look out for the next travel grant your school is offering. With all of the great classes and seminars, not to mention the numerous local attractions, restaurants and bars to experience, this year will be the Academy’s best one yet. You don’t want to miss out!

P.S. There are outlet malls right next to the convention center... laissez les bon temps rouler!

Student Events at Academy 2015 New Orleans

Student Welcome Reception
Wednesday, October 7, 5:00 - 6:30 PM
Kick off the annual meeting at this students-only reception. Generously co-sponsored by

Student Fellowship Orientation Breakfast
Thursday, October 8 - 6:45 to 8:00 AM
At this session, members of the Faculty-Student Liaison Committee will share details on the benefits and criteria of becoming a Student Fellow. Please note that attendance at the Student Fellowship Orientation Breakfast is mandatory for all students participating in the Student Fellowship program. Students must sign up before Academy 2015 New Orleans to participate in the program. Generously sponsored by

Special Students Only Exhibit Hall Hours
Thursday, October 8, 9:00 – 11:00 AM
Students will have a special opportunity to meet and network with over 200 exhibitors. While you’re there, stop by the Academy membership booth (#539) in the Exhibit Hall to ask a Fellow any question you have about membership or the Academy. Also, enter a drawing to win a Fellowship Banquet ticket!

Student Networking Lunch
Friday, October 9 - Noon to 1:30 PM
Join us for lunch and to meet and network with students from other schools! Staff from residency programs will be on hand to answer questions about their programs. Generously sponsored by
Chapter News

Arizona Chapter

The Arizona Chapter would like to announce their upcoming Annual Fall Meeting being held at Midwestern University Arizona College of Optometry on Saturday, September 19th from 10 AM to 4 PM. Six hours of COPE-accredited continuing education will be offered including keynote lectures in the area of specialty contact lenses as well as lectures covering ocular trauma and glaucoma management for the primary care optometrist. In addition, there will be a Grand Rounds presentation where Fellows will present on interesting cases and/or ongoing research projects. For registration and other meeting information please visit http://www.aaopt.org/AZChapter.

Florida Chapter

The Florida Chapter will hold its next annual educational meeting on April 29-30, 2016. Current scheduled speakers are Drs. Paul Karpecki, Joe Pizzimenti, John McClane, and Dave Woods. There will be 6 hours of CE by Dr. Karpecki, 4 hours of CE by Dr. Pizzimenti, 2 hours of Medical Errors by Dr. Woods and 2 hours of Florida Jurisprudence by Dr. McClane. The meeting will be held at Mission Inn, Howey-In-The-Hills, Florida.

Illinois Chapter

On Wednesday, April 27, 2015, the Illinois State Chapter held Rosenbloom Rounds, sponsored by the Illinois College of Optometry (ICO). Dr. Neil Hodur (pictured) presented “Advances in Clinical Care through Optics” and provided a thorough update on how new developments in the optical industry have integrated into clinical care through spectacle and contact lenses. This lecture was one of the last of many presented by Dr. Hodur at ICO as he recently retired after 40+ years in education.

New Jersey Chapter

The New Jersey Chapter hosted its 13th annual Myrtle Beach Conference in April 2015 with over 80 optometric physicians in attendance. The generous support from optometric colleagues has allowed the chapter to take the lead in supporting educational and research activities. A $10,000 scholarship donation was awarded to SUNY College of Optometry during the chapter’s Spring Symposium on May 6th. Dr. Richard Madonna received this donation on behalf of SUNY College of Optometry, from chapter president Dr. Clark Chang (pictured). To date, the chapter has contributed scholarship funds in excess of $200,000 to SUNY College of Optometry. Also, in keeping with its mission to create interdisciplinary interactions between eye care professionals, the chapter has invited two leading physicians from Wills Eye, Drs. Joseph Maguire and Irving Raber, to deliver 6 hours of CE on 8/22/15 in Neptune, NJ. All colleagues who are interested in this event should reach out to chapter secretary, Dr. Candice Tolud, at candice.tolud@gmail.com.

North Carolina Chapter

The North Carolina Chapter hosted its 3rd Annual Roger Cummings Resident Symposium on May 2, 2015 at the W.G. “Bill” Hefner VAMC. Residents and residency directors from the Salisbury, North Carolina VAMC, Greeneville, South Carolina VAMC and the Womack Hospital attended the event. Dr. Meghann Hamidiani (pictured) of the Salisbury VAMC was issued the first annual “Red Eye” Award at the symposium for best resident lecture chosen by the audience at the event.
Help Us Give Back to the New Orleans Community

The Academy invites you to give back during Academy 2015 New Orleans by participating in our first blood drive benefiting the Blood Center.

The Blood Center is a non-profit organization which services local hospitals throughout South Louisiana and the Mississippi Gulf Coast. In order to keep these hospitals adequately supplied, the organization must collect 350 units of blood every day. For more information visit http://www.thebloodcenter.org.

**Blood Drive Hours:** Friday, October 9th 10:00am-6:30pm

**Location:** Ernest N. Morial Convention Center 1st floor - Great Hall Lounge

*Watch for more information about how you can signup to participate!*

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### Take Your Leadership Skills to the Next Level

**Fundamentals of Leadership - Part I:**
**What is Leadership?**
*Wednesday, October 7, 8:00 - 11:00 AM*

$50 Fee (Students $10)

Instructors: Rick Weisbarth, OD, FAAO, Julie Schornack, OD, MEd, FAAO, Dennis W. Siemsen OD, MHPE, Ray Pasko, BS, MBA, Lindsay Sicks, OD, FAAO, Harue Marsden, OD, MS, FAAO

**Fundamentals of Leadership - Part II:**
**Putting Leadership Into Action**
*Thursday, October 8, 8:00 - 11:00 AM*

$50 Fee (Students $10)

Instructors: Karla Zadnik, OD, PhD, FAAO, Sally Dillehay, OD, EdD, FAAO, Imran Khan, OD, MPH, FAAO, Linda Casser, OD, FAAO

**Intermediate Leadership Course:**
**Leading Through the Challenge of Change**
*Thursday, October 8, 1:30 - 4:30 PM*

$75 Fee (Students $20)

Instructor: Sean Brawley

Sean Brawley is one of the world’s foremost experts on accelerated learning, innovative coaching, and sustainable high performance. He has custom designed highly unique, experiential programs for organizations such as GE, ITT, Union Bank, the New York Yankees, San Diego Padres, Seattle Mariners and the U.S. Tennis Association. Wherever your challenge to change exists, whether it is in your practice, your university, or your community organization, practical information on strategies to create and manage change will be offered.

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*This program is generously sponsored by*

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*“Both Fundamentals of Leadership courses are a great mix of leadership theory and reflective exercises. I left both courses feeling inspired to act. The Merton C. Flom Leadership InSight™ courses are a great resource for all Academy attendees - from students to seasoned ODs. The courses force you to examine your role as a leader in your practice setting, whatever that may be. You will think critically about if you lead, how you lead, and your effectiveness as a leader. You will leave with strategies you can implement as soon as you return from the meeting.”*

— Lindsay A. Sicks, OD, FAAO

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Student Travel Fellowship Recipients at ARVO 2015

Funded by a generous grant from

(From left to right): Barbara Caffery, OD, FAAO (Academy Board Secretary-Treasurer), Hendrik Walther, MSc, Srilatha Vantipalli, BSOptom, Jillian F. Meadows, OD, MS, FAAO, Stephanie Marten-Ellis and Chau-Minh Phan, MSc.

“I was very fortunate to have been awarded one of the Academy’s Student Travel Fellowships to the 2015 ARVO meeting. Not only did it allow me to present my research, but it also helped me to further network and create new collaborations. While I may have only received the Fellowship to attend this year’s meeting, its benefits will continue to enhance my career for years to come.”

— Jillian F. Meadows, OD, MS, FAAO

Academy Welcomes Two New Staff Members

June 2015 marked a time of transition for the Academy. We bid adieu to Jana Kurtz, Senior Director of Administration, and Randy Consla, Office Manager, who followed their longtime dream to move to Vermont. The Academy also welcomed two new staff members!

Jennifer (Jen) Rubin is the Administrative Assistant for Programs, working closely with Membership, Communications, and Education. Jen is new to association work, but is well versed in all things administrative and is already a huge help to her colleagues in the department. (321-710-3947, JenniferR@aaoptom.org)

Ian Mitchell, Accounting/Data Entry Clerk, is the newest Academy team member. Ian is quiet, thoughtful, and detail-oriented. Ian will be assisting with data management, AOF record keeping, and accounting. (321-710-3946, IanM@aaoptom.org)

Diplomate Preparatory Courses

Tuesday, October 6
8:00 AM – 6:00 PM (lunch included)

Four Academy Sections are offering Diplomate Preparatory Courses to help Fellows accelerate the completion of the Diplomate process. This event consists of a full day of outstanding lectures and workshops focused on the most challenging topics on the exams, presented by well recognized Academy speakers. Participants in these will get a jump-start on the Diplomate pathway by taking advantage of this specifically designed support. CE credit will also be awarded (COPE-approval pending). In addition, all registrants who submit their Diplomate application during Academy 2015 New Orleans will have the application fee ($100) waived!

The registration rate is $225. Select one of these courses when you register for the meeting online:

- Binocular Vision, Perception and Pediatric Optometry Section
- Section on Cornea, Contact Lens and Refractive Technologies
- Primary Care Section
- Public Health and Environmental Vision Section

Read full program schedules online at http://www.aaopt.org/regsite/diplomate-preparatory-courses.
2015 Ezell Club Fellowship Named to Honor Dr. Gerald E. Lowther

The AOF will be honoring former Ezell Fellow, Dr. Gerald E. Lowther, as the 2015 Ezell Club selection for a named William C. Ezell Fellowship.

A long-time supporter of the foundation, Dr. Lowther is a former Dean of the Indiana University School of Optometry and emeritus professor, a past President of the American Academy of Optometry, 1997 – 1998 and an AOF board member, 1991 – 1992, and a recipient of a Life Fellowship Award from the American Academy of Optometry. The AOF invites all who have benefited from Jerry’s mentorship, or have been influenced by Dr. Lowther and his work, to donate to the Ezell Fellowship Fund.

To learn more about this year’s honoree or give to this important program visit our website at www.aaopt.org/AOF/donate/ezell.

AOF Names 2015 Residency Support Recipients

The AOF, under the support of Johnson & Johnson Vision Care, Inc., is pleased to announce four outstanding recipients of the 2015 Sheldon Wechsler, George W. Mertz, and Terrance N. Ingraham residency support program which recognizes and honors contact lens and pediatric residents whose combination of clinical aptitude, academic leadership, and commitment to their patients and the profession make them distinct from others.

Please join us in congratulating them on their achievement!

George W. Mertz Contact Lens Resident
Laura DiMeglio, OD
New England College of Optometry

Sheldon Wechsler Contact Lens Resident
Tiffany Louise Gates, OD
Southern California College of Optometry at Marshall B. Ketchum University

Terrance N. Ingraham Pediatric Optometry Residents
Amy Aldrich, OD
Southern California College of Optometry at Marshall B. Ketchum University
Leila Hajkazemshirazi, OD
Southern California College of Optometry at Marshall B. Ketchum University

The AOF will recognize these exceptional residents during the AOF Celebration Luncheon at Academy 2015 New Orleans.

Visit Our Website!

We encourage you to visit our website, www.aaopt.org/aof to learn more about our organization and stay apprised of the many programs that we administer. Like the AOF’s page on Facebook™ to connect with your colleagues and to receive important updates related to AOF’s programs: www.facebook.com/AmericanOptometricFoundation
AOF Names 2015 William C. Ezell Fellowship Recipients

The AOF has selected ten outstanding vision researchers to receive the esteemed Ezell Fellowships. Now in its 66th year, the Ezell Fellowship program, named after AOF founder Dr. William C. Ezell, is intended to recognize talented optometric researchers who are pursuing careers in research and education.

The ten recipients for 2015 were chosen based on their educational qualifications, research abilities, potential, and current plus future teaching capabilities. Candidate reviews were made by the AAO Research Committee, in collaboration with the AOF Program Advisory Committee (PAC) and approved by the AOF Board of Directors.

Fellowships are for one year with each receiving support funds, travel grants to the annual meetings of the American Academy of Optometry (AAO) and the Association for Research in Vision and Ophthalmology (ARVO), a commemorative plaque, and complimentary registration to Academy 2015 New Orleans, where the honorees will be recognized at the annual AOF Celebration Luncheon, Saturday, October 10th.

“We look forward to honoring this year’s ten Ezell winners. They represent our next generation of optometric researchers and teachers. From the looks of their collective CVs, optometric research and practice has a bright future.” said AOF President Dr. David Kirschen.

The Ezell Fellowship program is made possible through the commitments of several generous endowments, the ongoing contributions of both membership donors and friends of the Foundation, and through the visionary support of corporate leaders Essilor of America and The Alcon Foundation.
Alfred A. Rosenbloom Honored Through Low Vision Residency Award

The AOF Board of Directors recently voted to celebrate the life of Dr. Alfred Rosenbloom, who passed in April of this year (see page 9), by providing additional support to his named endowment and designating those funds and any future donor giving to a new AOF Low Vision Residency program, the first of which will be issued this year.

To read more about this program online go to: www.aaopt.org/aof/alfred-rosenbloom-jr-low-vision-residency-award. You too can take part to ensure the continuation of his legacy and support his memory, by supporting the new program.

Donations are accepted through the AOF website at: www.aaopt.org/AOF/Donate/Rosenbloom.

Support the AOF at Academy 2015 New Orleans

AOF Celebration Luncheon

Please join us in celebrating the individuals who benefit from your generosity, including the 2015 William C. Ezell Fellows, at this year’s AOF Celebration Luncheon, Saturday, October 10, 2015. Look for your electronic invitation to this event to arrive later this summer.

Silent Auction 2015

The AOF’s Silent Auction raises funds for the future of optometry. Thanks to those who donated items and donors who placed their bids, last year’s event was one of the AOF’s most successful. We are thrilled about this year’s opportunity to provide our attendees with an exciting way to contribute. Interested in donating an item? Optometry and optometric history-related items are preferred, but all are welcome. For the AOF’s wish list of silent auction items, please contact Foundation Coordinator Tracy Kitts at TracyK@aaoptom.org.

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Foundation Coordinator
Remembering an Optometry Giant: Brien A. Holden, PhD, DSc, FAAO

The American Academy of Optometry is deeply saddened to report that Brien A. Holden, PhD, DSc, FAAO, passed away on July 27, 2015 in Sydney, Australia.

Dr. Holden, CEO of the Brien Holden Vision Institute, was a global leader in eye care and vision research, internationally renowned and awarded scientist, humanitarian, and a Professor at the School of Optometry and Vision Science at UNSW Australia. He was known as the most influential optometrist of our generation. His career was spent inspiring scientists and health care professionals around the world with his dream of 'vision for everyone, everywhere.'

Dr. Holden was an Academy Life Fellow and a Diplomate in the Section on Cornea, Contact Lenses and Refractive Technologies. He was a Presidents Circle member and an avid supporter of the American Optometric Foundation. Among several Academy awards received, Dr. Holden was awarded the Academy's Charles F. Prentice Medal and Lecture at Academy 2014 Denver, the Academy's highest honor. While accepting the award, he quoted Sir Isaac Newton by saying, “If I have seen further it is by standing on the shoulders of giants.”